



Iowa-Illinois Chapter National Defense Industrial Association (NDIA) Board of Directors Meeting Minutes 14 May 2019

1. The Iowa-Illinois Chapter of NDIA Board of Directors held its bi-monthly meeting at Bennigan's Bar & Grill, Rock Island, IL on 14 May 2019. Mr. George Rivard, President, called the meeting to order at 5:04 p.m. Board Members and Chapter Officers present were Mr. Bob Radkiewicz, Ms. Kim White, Ms. Natalie Linville-Mass, Mr. John Masengarb and Ms. Joy Fleming.

2. **Prior Meeting Minutes:** Mr. Rivard stated that the minutes from the 12 Mar 2019 Board Meeting were electronically distributed for review and approved by those in attendance. Recommended changes received during the staffing process were incorporated, and the minutes were posted on the Chapter's website.

3. **Treasurer's Report:** Joy Fleming

a. Ms. Fleming distributed the Treasurer's Report for the period ending 30 April 2019. The April report showed a computed beginning bank balance of \$94,204.58 in the Chapter's checking and savings accounts. The main sources of income was \$23,910.69 from symposium registrations and \$14,000 from sponsorships. The main sources of expenses were from \$1,461.84 for symposium refunds, \$1,500 from STEM donations, \$3,000.00 for TaxSlayer deposit, and \$1,000.00 for USO of Illinois donation. Making the ending bank balance \$123,496.55. A motion was made by Mr. Masengarb to approve the Treasurer's Report. Mr. Radkiewicz seconded. All were in favor and the Treasurer's Report was approved.

b. 2nd Qtr. financial report to National was sent o/a 20 April; 3rd Qtr. report is due 31 July.

c. Change of NDIA signator for bank accounts. National has info and forms to execute. Chapter signators should not have to re-sign. [Bob, John, Joy, George]

4. **Scholarships:** Mr. John Masengarb.

There were six applications. The committee, consisting of Bob Radkiewicz, Tammy Dean, and Janet Masamoto, approved all six. He will let Ms. Fleming know about the checks needed when he gets all information about the recipients and schools. With all the medical care, he was unable to get to all his contacts, and will do better next year.

5. **AWARDS:** Mr. Mike Carton

Lifetime Achievement Award nominations are accepted at any time. Due to illness in the family, Mike was unable to make it to the meeting. Mr. Rivard will get in touch with him.



6. Donations: Mr. Al Kruse, Ms. Mary Adams and Mr. George Rivard

a. **USO's Frank n' Fridays:** July 12th is next USO event. Natalie volunteered to help. Depends on Collins Aerospace event. Jan helped with last event.

- FY2019 dates: April 12, July 12, Sept. 13, Nov. 8

b. **Symposium:** Will showcase Healing on the Fly, once again, with Wine Pull event to be held during reception at RIA Museum, 22 May. Currently, have 60 bottles, plus. Leveraged some of already budgeted monies to secure wine at discount to support the wine pull event.[8 bottles retail \$106 - \$5.29 more contribution after tax). Will need actual check to give to Paul Ricciuti at reception and do big check. Mr. Rivard will get with Ms. Fleming regarding the check.

c. **Sundance for our Soldiers (SOS).** After further discussions and re-vote, BOD agreed to donate \$500 to SOS. Donation made and write-up posted on website. We received good publicity. An invitation was extended to Mr. Rivard to join the SOS Board, but he declined.

7. Membership: Ms. Kim White

a. Last list dated **30 April 2019**, membership stood at 576, down 11 from 587 last month. Regarding BOD: **Mert & Celia's membership ended 30 April**. John and Mert re-upped. John received a letter asking him to rejoin and gave it to Kim to look into.

b. Kim and George participated in a NDIA webinar - Chapter Leaders Advancement Series (CLASS) activity. Described how we used membership lists.

c. Kim still contacting a few corporate members about expanding employee membership. Sedona membership? Want to clean up website with correct current corporate members shown as well.

- Current Corporate membership 430 – down another 7 from last month and 69 from November

d. Will work with Heather Robertson to get the Collins numbers back up.

- Currently (6) Corporate memberships in our footprint : Collins, AO, CAT, Arconic, Lewis Machine, Crystal Group
- Spoke with John Riches at Arconic. National does not recognize them as part of our corporate base. Bob suggested having our next Board meeting at Arconic.



- John said Brownels used to be a corporate member.
- Kim will be sending latest spreadsheet to Natalie for Constant Contact list. Discussion of opt-out issue ensued. At the National level, 2/3 of members already opted out. George told Adrian to go ahead and use the entire list for local even if they opted out at the National level. The question of what opt-out we have for our locally issued constant contact e-mails. Natalie was going to confirm whether we use the national opt-out link or do we have opt out for Chapter only.
- e. Will put instructions to join free in newsletter ~ 150 Management folks
 - Left another message with Ernie at Sedona – No response so far.
- f. Kim will continue to work on POC's for each corporate member and will have by next Board meeting. In the meantime, she will share with Mr. Rivard, so he can invite them to become Board Members.

8. Programs: Ms. Trish Huber, Mr. John Masengarb, Ms. Kim White, Ms Natalie Linville-Mass and Mr. Bob Radkiewicz:

a. **Symposium:** 2019 planning meetings every two weeks. Last planning meeting was today. Agenda finalized. George passed it around for Board to view. Registrations right now down. About 263 total vz 600. Govt 30 vz 300. Industry 133 vz 233 last year. Reminder for Government will be sent out again. Industry may be due to small business involvement. Natalie said the one-on-one meetings is what draws her to events. Bob suggested we pay someone to do it. We had Southern Illinois do it once. The problem is with the Prime candidates for the one-on-ones. There was a question about Illinois PTAC marketing involvement vs. Iowa PTAC. Suggested Illinois PTAC be invited to next year's planning meetings. George will call Melissa Burant- Iowa PTAC tomorrow to discuss.

b. Have ~\$26K plus in sponsors. ~\$39k in registration/booths - \$65K Total Expenses estimated at \$36K...so should end up in the positive. ~\$29K – believe around \$40k proceeds last year. Hoping for more paid registrations. All rough estimates.

c. Volunteers for Symposium?

- Registration booth help – Jan, John, Bob, George, Mert, Ron Crouch (member)
- NDIA Chapter booth - Kim, Bob, Jan, John, Natalie? Others?



- Tote stuffing/registration set up – Likely ~1PM Tuesday
George/John/Mert/Bob
- Pre-registration – Bob, John, George, Mert 4-6PM Tuesday
- ASC walk-thru Monday, 20 May, 1300 - 1430. George/Bob/Jerry Johnson?
- Microphone walkers for Q&As Bob/George/Kim/???Others
- Kim to bring computer for table Tuesday. SCORE will provide laptops.

d. Next Chapter Program Committee meeting:

- Tour/Board meeting at Collins Aerospace – target is July 23rd. Heather Robertson is Collins Aerospace board member but coordinate with Tracy Zachman tracy.zachman@collins.com, her exec assistance. Need to start re-coordination. Bob to pursue tour.
- Next meeting will be Wed, June 12th, place TBD.
- Follow-up contact with Caterpillar to explore similar event in fall has not been fruitful. Kim may have new POC target. Natalie suggested a matchmaking event with local membership. Need to find out about the 50 percent rule and ask if it can be rescinded as to Government speakers. Issue is because it is a non-Government event.
- Bob suggested we have a luncheon meeting where lunch is paid for. SCORE had a meeting and membership jumped. Maybe in September, noon at the Rock Island Arsenal or Western Illinois.

9. Website.

- Normal maintenance and posting of happenings. Symposium focused changes.

10. STEM Related: Ms. Celia Hadden

- Celia reported she provided \$500 to the East Moline FLL. May have one additional: \$500 Spring Forward, Rock Island (FLL)

11. NEW/OTHER BUSINESS/INFO:

a. Quarterly News Letter: 2nd Newsletter issued 19 November. Missed 3rd quarterly newsletter. Got anything going? Suggested do one month after symposium. Use pictures and itinerary. John was volunteered to take pictures at symposium.



b. **Linking Leaders Newsletter:** New one should be out soon and will share. Still can raise issues/ideas. Sent you belated winter addition one last week.

c. **Logo Shirts:** Jan has Al Kruse's – only one left to distribute

d. **NDIA 100 year anniversary:** will use NDIA anniversary Logos as much as possible. Video on our website.

e. **Model Chapter:** Have more Model Chapter pins for those that want one.

f. **Program Development Advisory Council.** Continues. Phonecon every month. Received phone call yesterday. There is still a database issue. George remains on two focus groups reviewing "Collaboration" and NDIA "Data Base" CEO briefed last week on efforts. Leadership meeting still expected ~21-22 Nov in DC. Moving forward with Small Business policy. May be getting a hold of Natalie.

12. **Location for next meeting.** Collins Aerospace July 23rd.

Natalie Linville-Mass moved to adjourn the meeting. John Masengarb seconded. Meeting was adjourned at 6:37 p.m.

- o **Note:** We are booked through 12 November 2019

The NDIA has a policy of strict compliance with federal and state antitrust laws. The antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade. Consequently, NDIA members must avoid discussing certain topics when they are together – both at formal association membership, board, committee, and other meetings and in informal contacts with other industry members: prices, fees, rates, profit margins, or other terms or conditions of sale (including allowances, credit terms, and warranties); allocation of markets or customers or division of territories; or refusals to deal with or boycotts of suppliers, customers or other third parties, or topics that may lead participants not to deal with a particular supplier, customer or third party.